

18th annual South Jersey Pumpkin Show

“Family Fall Festival of Pumpkins”

October 9-10, 2021

Salem County Fairgrounds, Woodstown NJ



Sponsorship Opportunities 2021

Sponsorship Opportunities & Levels

Sponsorships starting at \$250 up to \$1,500 will receive pa announcements during festival, recognized in all press releases sent to over 300 media markets, company name listed on Official Event Website with link, and company logos on email blasts.

Children/Family/Pet Contests Sponsor \$250.00

Sponsorship will provide ribbons, goody bags, trophies, prizes, and gift baskets for many contests at the festival. Pageant, Dessert Contest, Pumpkin Toss, Scarecrows on Exhibit, Free Kid's Craft Making.

- (10) Free weekend passes to festival
- Your website banner with link from our site! Average of 35,000 hits per year.
- Your brochure inserted into each winning prize bucket and shopping bags. *Supplied by you
- Your company/name recognized during all contests
- Your banner hung, provided by you, hung at the main entrance to Home Show or Vendor buildings or 500 flyers provided by you for shopping bags.

Giant Pumpkin Weigh- Off Sponsor \$500.00

October 10th, Weigh Off starts at 11am. Giant Pumpkins on Exhibit until 5pm

Only weigh-off of its kind held in New Jersey. Show your support for backyard gardeners and pumpkin growers. Promoting agriculture and farming in New Jersey.

- Your company banner with link on the Official Festival website
- You company banner hung at the weigh off display during the festival
- Your company added as sponsor to over 60 radio commercials airing week of festival
- (10) weekend parking passes
- 1,000 of your brochures or flyers inserted into event's free shopping bags

Little Miss & Mister Pumpkin Show \$500.00

Little Miss/Mister Pageant draws thousands of spectators and contestants.

- Your company banner on our festival website
- Your Company's flyer/coupon inserted into free shopping bags given out at Main Entrance. Up to 1,000 supplied by you.
- Your Company banner, supplied by you, displayed on Main Stage both days
- ¼ page advertising in Official Show Program Email us your ad
- Your Company Logo on our Contest Brochure, thousands given out to families

B & K Enterprise

Millville NJ 0833

(856) 765-0118 Email: bkenterprisenj@aol.com Website: www.sjpumpkinshow.com

*Member of Salem Chamber of Commerce

Kathy Wright

Leslie Wright

18th annual

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Event Co-Sponsorship \$1,000.00

Live bands/DJ perform both days of festival on the Main Stage, country, classic rock, bluegrass, top 40 tunes, and jazz. Most of the event contests are showcased on the stage

- (1) 10' x 10' Prime Vendor Booth Space exhibit booth space/electric/table/chairs
- Your company Name/Logo/link on Festival website
- Company Banner on Facebook Page
- Your company banner, supplied by you, on Main Stage both days
- Entertainment will acknowledge and promo your Company during sets
- Flyers supplied by your company inserted into shopping bags. 1,000
- (20) free weekend parking passes family and friend
- ½ page ad in Official Show Program

Official Event Sponsor \$2,000 (one only)

Your company can take advantage of this unique opportunity to market your image, products, and services at this highly publicized 2-day family fall festival. Our highly diverse festival goers of THOUSANDS makes us the ideal partner in reaching your target marketing This face to face element offers you the chance to get leads, offer festival savings and showcase your services.

- Signage/banner opportunities Your banners placed on main stage, front entrance to festival and Weigh Off Pavilion (Banners supplied by you) (3 total)
- **Prime Location** Exhibit Space. Electric and table setups provided by festival. Prime traffic locations of your choice. '10 by 20' area
- **Free** Full Page Advertisement Page on our event website.
- **Full Page Ad in Official Program** (Email us a b/w ad)
- **Business Name/Banner on Facebook Page**
- Corporate logo on event email blasts. Emailed monthly until event.
- Mentions in radio commercials to air one week out from festival. Over 60
- Opportunity to bring inflatable for increased visibility
- **Free** link from our www.sjpumpkinshow.com
- **Free** 20 weekend parking passes for clients, staffing and family.
- **Overhead PA announcement over the two days.**

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Dear Sponsor (RETURN ONLY THIS PAGE)

The 18th annual **South Jersey Pumpkin Show** family festival has become fall tradition in New Jersey. Thousands of festival goers show up every year to celebrate the fall harvest of pumpkins. The South Jersey Pumpkin Show is a completely self-supporting festival made possible by the sponsors, vendors, and small parking fee. Thank you in advance for supporting a festival that was created out of the love of pumpkins, agriculture, community gathering, arts and entertainment from Kathy and Leslie (beau) Wright of Millville New Jersey. All New Jersey COVID -19 Requirements will be in place all hours of the festival.

***Note: Return this page along with payment in full.** Payment can be made with Pay Pal online at sjpumpkinshow.com. Please print clearly and email your company logo in JPEG format only to sjpumpkinshow@aol.com. Deadline not later than September 25, 2021.

Make Checks payable to B & K Enterprise. Send Check to **Mailing Address:** B & K Enterprise, P.O. Box 925, Millville NJ 08332 *Call Kathy Wright at 856-765-0118 with questions.

*Indicate your company/organization/personal support below by placing a check mark!

- ___ Official Event Sponsor \$2,000.00
- ___ Co-Event Sponsor \$1,500.00
- ___ Little Miss & Mister Pumpkin Show \$ 500.00
- ___ Giant Pumpkin Weigh-Off \$ 500.00
- ___ Children/Family/Pet Contest Sponsorship \$ 250.00
- Official Program (Black & White, ¼ page \$75 _____ ½ Page \$150 _____ Full \$300 _____)

Name of Sponsor _____

Contact Person _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Web Address _____

Phone _____ Alt. _____

Description of Sponsor's services and products _____

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